

Remark:

In response to the telephone interview 01/19/2005 and the advisory notice dated 02/22/2005, the novel area of the subject application as compared with the prior art on record are identified by two characteristics:

(1) the display area of the hang tag positioned vertically above the hanger arms and (2) said hang tag is positioned behind a retail garment hanger to provide a full frontal view of the retail hanger. Another novelty characteristic to be noticed is that this structure provides a display area that does not interfere with bulk quantity packaging of the hangers before they are shipped to the stores. The examiner indicated this subtle structure should be clearly identified in the claim language before claim 1 can be allowed. Accordingly, the applicant respectfully proposed revised independent claim 1, 22 and 23 which are drafted to satisfy this goal, for the reconsideration of the examiner. The specification is also amended within the disclosed scope of the original specification to support the amended claims submitted. All the amendments included in this response are clearly illustrated in the drawings of the application. It is respectfully submitted that no new matter had been introduced to the application. In the advisory notice dated 02/22/2005 the examiner indicated the proposed independent claim required further search, according a continuation examination (RCE) is filed to provide a legal ground for the examiner to conduct the search required.

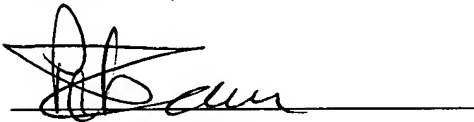
The amendment submitted clearly defined the novel characteristic of the invention, the preferred locations of the display areas claimed. It also clearly defines the term "vertically above" when the subject claims are read in conjunction of the specification. The submitted claims leave no room for confusion when compared with the prior art on record.

Claims 3 and 5 had been rejected under 35 U.S.C. 112. Accordingly claim 3 had been canceled and claim 5 had been amended to overcome the defect. Claim 3 had been rewritten and presented in new claims 23 and 24. Claim 1 had been rejected under 35 U.S.C. 102(b) as being anticipated by Taff and 35 U.S.C.

102(e) as being anticipated by Rahmey. For a claim to be rejected under 35 U.S.C. 102, all limitations of the subject claim must be shown in the reference prior art. The applicant and the examiner had discussed the limitation "substantially" presented in claim1. It had been agreed that a "major" portion of the display area should meet the claimed design requirement for this display area to be qualified as "substantial". Accordingly it is respectfully submit that both Taff and Rahmey do not show any display tag having a display "substantially" and positioned "vertically above" the supporting arms of a garment hanger. Since the subject pending claims now clearly distinguished the claimed invention against the disclosure of Taff and Rahmey, full allowance of the subject claims is respectfully requested.

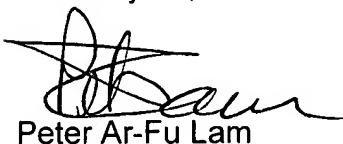
Finally, since the novelty areas of the claimed invention are now clearly identified and fully understood by the examiner, the Examiner is respectfully requested to propose broadest allowable claim or specification amendment to the application pursuant to MPEP 707.07(j) if further amendment is required for the application to be allowed.

Respectfully submitted,



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I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelop addressed to: Mail Stop RCE, Commissioner of Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on February 25, 2005.



Peter Ar-Fu Lam